

# BACK TO SCHOOL MESSAGING CHECK LIST

## Social media post

### Post 1

Are you ready for Back to School? Make sure you have everything checked off your list, including health insurance! Visit [commonhelp.gov](https://commonhelp.gov) to apply or [coverva.org](https://coverva.org) for more information. #BacktoSchool #CoverVA #FAMIS



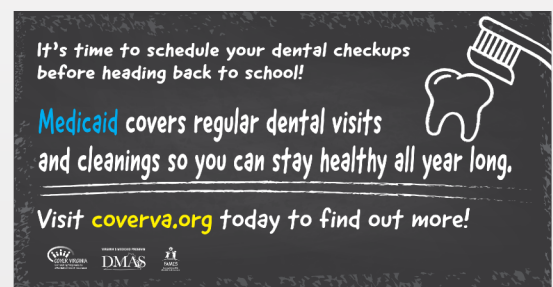
### Post 2

Have you seen the new 2022 Back to School flyer? Available on the Cover Virginia websites, the Back to School flyer provides parents and guardians with information about available healthcare coverage for children and adults. Visit [Coverva.org/BTS](https://Coverva.org/BTS) today and check out the new Back-To-School web pages! #BacktoSchool #CoverVA #FAMIS



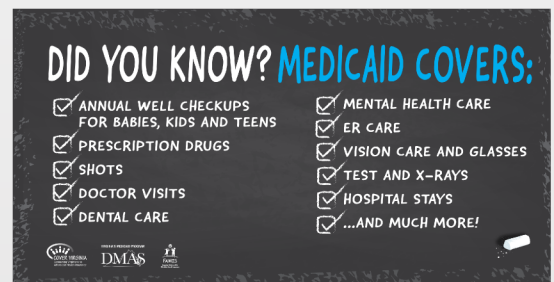
### Post 3

It's time to schedule your dental checkups before heading back to school! Medicaid covers regular dental visits and cleanings so you can stay healthy all year long. Visit [coverva.org](https://coverva.org) today to find out more! #dentalhealth #CoverVA #FAMIS



### Post 4

Did you know? Medicaid covers: Annual well checkups for babies, kids, and teens, Prescription drugs, Shots, Doctor visits, Dental care, Mental health care, ER care, Vision care and glasses, Tests and X-rays, Hospital stays ...and much more!



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## Post 5

Text SCHOOL to 2668782 to sign up for updates or visit [coverva.org/back-to-school](https://coverva.org/back-to-school) for more information!



## Post 6

Are you ready for the next school year? We've got your back to school health coverage! Medicaid covers annual well-check-ups, shots, dental care, mental health, and more. Visit [coverva.org/apply](https://coverva.org/apply) to enroll today! Have you had your dental checkup this year? Back to school checkups are the perfect time to get in and get those teeth cleaned! And Medicaid now includes dental coverage for adults! Already a Medicaid member? Call DentaQuest at 888-912-3456 to sign up or for more information. #BacktoSchool #dentalhealth #CoverVA #FAMIS



## Post 7

It's easy as 1-2-3!  
Apply at [commonhelp.gov](https://commonhelp.gov) or call toll free 1-855-242-8282 (TTY: 1-888-221-1590).  
Cover Virginia has interpreters on staff waiting to help you!

